

# MITCH COOK, CSPO

## EXPERIENCE

### Manager of Product Development | taq AI

JUL 2022 - PRESENT, MARKHAM, ON

- Coach, mentor and develop a high performing team of 4 Product Managers.
- Planning of long term roadmap for the successful launch of 2 EV automakers in the Canadian market.
- Liaison with cross functional teams to deliver data driven features to the product.

### Product Manager | taq AI

DEC 2019 - 2022, MARKHAM, ON

- Present project proposals to Steering Committee
- Develop key performance indicators such as lead volume, daily user count, inbound and outbound message totals to evaluate the success of products.

### Product Owner | SCI MarketView

MAR 2018 - 2019, MARKHAM, ON

- Execute key company objectives through agile development both short-term (sprints) and long-term goals (backlog refinement).
- Upskill stakeholders and end-users on new release features through in-depth training.

## EDUCATION

### BrainStation | Graduate, Software Engineering

JUL 2023, TORONTO, ON

### Carleton University | Bachelors in Environmental Studies

Sep 2010 - 2015, OTTAWA, ON

## PROJECTS

### BrainStation | Capstone – React & Express.js Application

July 2023,

- I developed an application that optimizes the contract auditing process with a seamless integration to DocuSign and Google Doc AI. This integration provides users with enhanced efficiencies and scalability.

### Product Manager | [taq AI Rebrand](#)

SEP 2021,

- Lead of all technology teams. Efficient decision making, organization and cross-collaboration of parties lead to a successful launch of the new brand.

Cookmitchell67@gmail.com

647-896-2561

[linkedin.com/in/mitchell--cook](https://www.linkedin.com/in/mitchell--cook)

[github.com/mcook91](https://github.com/mcook91)

## SKILLS

Python, HTML, CSS, JavaScript, Node, React, Express, MySQL, Agile Development, Document Object Model (DOM) APIs, Web APIs, User Authentication, OAuth, Heroku, GitHub, Jest, Microsoft 365, Salesforce and Jira

## PROFILE

After completing my education, I discovered a strong passion for creation. I embarked on my professional journey in the construction industry, where I had my first job after school. However, I have since ventured into various industries, constantly seeking new avenues to pursue my passion. Eventually, I found my way into software engineering, a field where the possibilities are boundless and limited only by one's imagination. As a leader, I firmly believe that each individual possesses unique strengths and perspectives that can contribute to the creation of remarkable things.